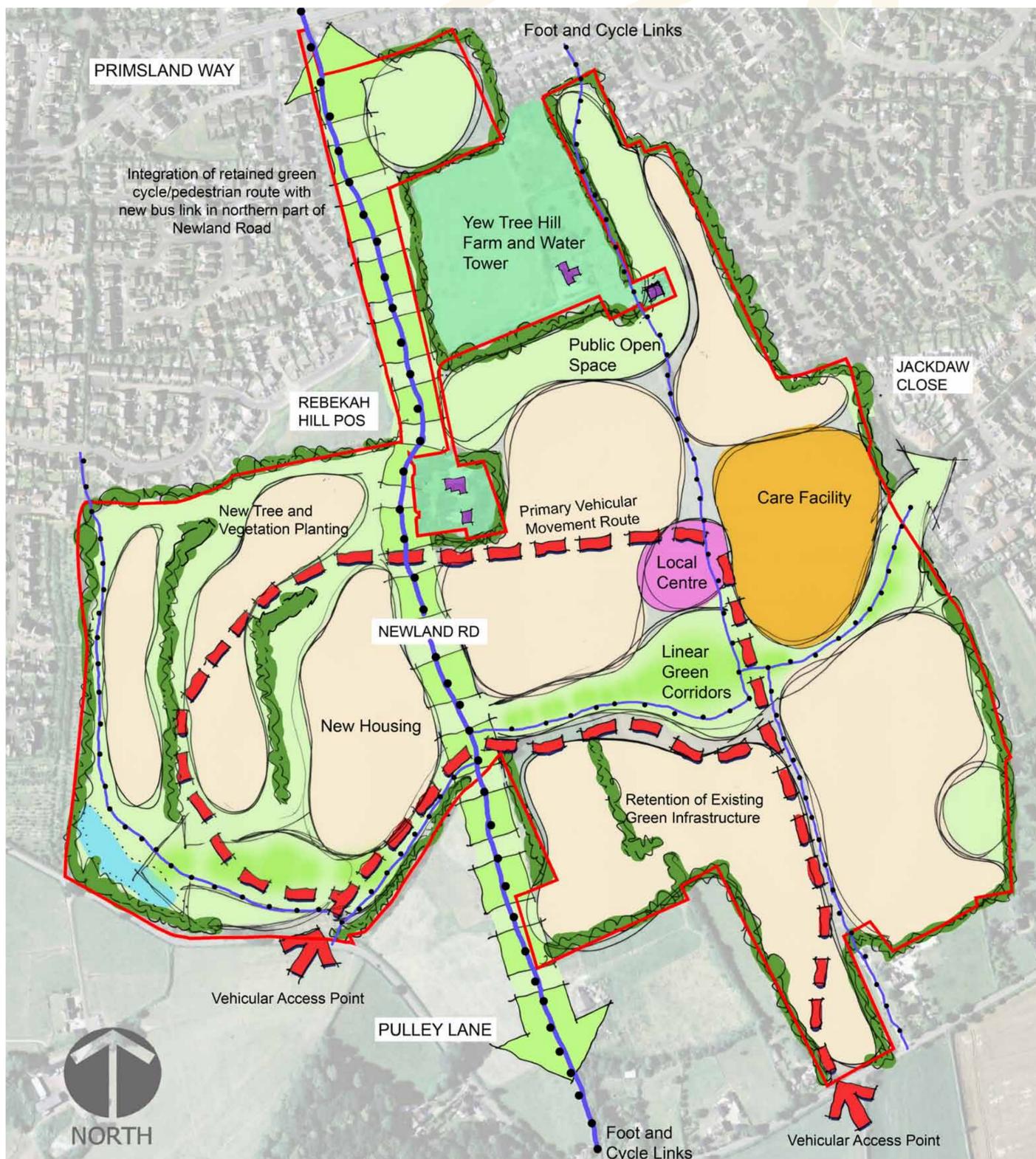


VISION & CONCEPT

The site offers an excellent opportunity to create a vibrant new addition to the existing community with a carbon footprint that is minimised and by helping to create a quality of life that is exceptional. The place will have homes for people at all stages of life along with health facilities, local shops and a generous amount of high quality Public Open Space to create a new village community.



The vision seeks to clarify the aspirations for the development and provide a framework for the design and development principles for the scheme.

'WALKABLE NEIGHBOURHOODS'

- Ensuring the majority of homes are located within 500m of key facilities and public open space.
- Enhance mobility and independence of those unable to drive.
- A place where people want to come and stay.

HEALTHY LIVING

- Promote walking and cycling to destinations using new and existing foot and cycle links.
- Opportunities for recreation and exercise within 5 minutes of the doorstep.
- 'Green spaces for all' – an easily accessed Green Way network.
- Provision of spaces that encourage sustainable living and a sense of community pride and ownership, such as allotments and community orchards.
- Encourage healthy living and physical activity through the provision of high quality green spaces for play and recreation that are available to both new and existing local residents.

ENVIRONMENTAL SUSTAINABILITY

- High quality design and construction.
- An adaptable masterplan that responds to the evolving technology and sustainable ways of living.
- Opportunity for more efficient energy supply.
- Significant and meaningful green spaces.

CHARACTER AND QUALITY

- Creating places with character and identity specific to the site by enhancing views to the water tower, existing landscape features and foot and cycle linkages.
- Make attractive and useable public open spaces.
- Design and construct buildings of quality, integrity and durability.